



DRAFT FOR DISCUSSION

Famed US Rock Producers Create ZZYX Entertainment

Combining Art, Culture and Music ZZYX Launches A Series of Global Harmony Concerts

Beijing: August XX, 2008 – The creative team behind the Billboard Music Awards, Super bowl TV specials and Live Aid, have created ZZYX Entertainment. ZZYX Entertainment has a flair for creating unforgettable cultural events and has just announced their plans to produce a series of global harmony concerts beginning with *Divas in Beijing*.

The *Divas in Beijing* concert series is the first to premiere under the Global Harmony entertainment brand and was deemed the premiere cultural event of the 2008 Olympics by the US Embassy and the Chinese Embassy. The concerts were held at Beijing's most exclusive cultural venues and showcased the most acclaimed opera stars in the world, including Renee Fleming, Sumi Jo and the newly formed "next generation Three Tenors."

"The Beijing performances are the start of a series of Global Harmony concerts, which are all about talent, location and timing. Our vision is to unite the world through the universal language of music, bringing together unique combinations of the best singers and musicians representing the world's major regions," said Rick Garson, Founder of ZZYX Entertainment.

Recognized for their creative vision and flawless execution, ZZYX Entertainment was tapped by The International Performing Arts for All (IPAFA) to co-produce the *Marriage of Excellence* tour. This tour is in conjunction with the Paralympics and will commence in Beijing on August 26th and will travel throughout China. *Marriage of Excellence* will unite top jazz, classical rock and pop artists from around the world with artists living with disabilities. The first performance will be taped before a live audience at the CCTV studios and will showcase some of the artists in a one-hour documentary "The Quest for Excellence." Slated to perform are superstars Oliver Jones, Sheila E. and blind soprano singer Denise Leigh along with video messages incorporated from Chaka Kahn and Celion Dion.

"A platform is being created for artists who have demonstrated excellence to stand side by side on an International stage between the Paralympics and Olympic games. We are proud to be working in conjunction with IPAFA on the *Marriage of Excellence* Concert Series which continues our vision of uniting the world through music" said Garson.

The *Marriage of Excellence* Concert Series is sponsored by Samsung Electronics, in collaboration with Who's Who Culture Group and ZZYX Entertainment. Special Advisors include The Black Family Foundation, Gafencu Men and the International School of Beijing.

Following the *Marriage of Excellence* tour is the *International Day of Peace Concert* TV Special which is scheduled to take place in Korea on September 21st. The *International Day of Peace Concert* will commemorate and promote peace throughout all nations.

The *International Day of Peace Concert* TV Special is organized by ...

ZZYX Entertainment was founded by Rick Garson and Ed Winfield.

Rick Garson is an executive producer, promoter, and entertainment industry executive who has worked in film, television, sports, and music. He has produced events seen by billions worldwide. He is renowned for creating highly original groundbreaking multi-media concepts, and implementing brand integration into TV shows and corporate media-driven sponsorship packages for world tours, aligning the music industry's most prestigious acts with Fortune 500 companies.

Ed Winfield has a broad financial and production background. His experience includes owning and operating UHF television stations, structuring asset mergers and acquisitions as well as producing independent films for national network television series and specials.

Further information on the individual concerts is available at www.zzyxentertainment.com.

-ends-

ZZYX Entertainment

A media company that creates and owns television and film programming. Their focus is on live events and brand integration. They seek to provide a total solution for intellectual property partners to develop, produce, market and distribute film and broadcast television programming. Rick Garson's creative vision and extraordinary base of relationships in the music, entertainment and broadcast industries provides ZZYX Entertainment with a consistent flow of broadcast and brand opportunities for media and development partners.